Self-esteem and Body Image Factsheet



Self-esteem

Self-esteem is how we value and perceive ourselves, our personality and our appearance. It has a big impact on the way we feel and treat ourselves.

People with low self-esteem:

- feel bad about themselves
- · are hard on themselves
- think they are not good enough

Body Image

It's common for body image to play a big part in selfesteem. Someone with a negative body image may be unhappy with aspects of their physical appearance, causing them to feel shame or selfhatred, be overly self-critical and low in confidence.

What affects self-esteem and body image?

Relationships Bullying Abuse

Past experiences Social media

Other people's expectations School work

Prejudice or discrimination

What keeps low self-esteem going?

"Negative self-talk" is the way you "talk" to yourself in your mind. It's that little voice in your head that always criticises and puts you down.

Negative self-talk might come from what we've heard from others or in the media. We then start to repeat and believe these negative thoughts, even though they are not always true, important or useful.

What can help?

Notice Your Thought Patterns

Low self-esteem and poor body image often include **negative thought patterns**, also called **'negative self-talk'**.

Sometimes negative self-talk can become so "normal" that we don't even notice it anymore!

Noticing it is the first step towards challenging it:

- ⇒ Use **thought records** to monitor your self-talk
- ⇒ Keep a thought/feeling journal
- ⇒ Read about unhelpful thought patterns and see if you recognise any in yourself

Challenge Negative Self-Talk

When you notice it, ask yourself:

- ⇒ "Is this based on fact or opinion?"
- ⇒ "Would I talk to a friend this way?"
- ⇒ "Is this fair, important or useful?"

Positive Self-Talk

Once you have practiced noticing your negative selftalk, you can learn how to manage it. Reduce negative self-talk by being **kind and accepting** towards yourself.

- ✓ Talk to yourself as you would talk to a friend
- ✓ Use more friendly, fair and balanced language
- ✓ Remember you **don't have to be perfect** to be ok

Coping Strategies

- ⇒ Avoid **comparing** yourself to others
- ⇒ Make your own "What I will say to myself" cards
- ⇒ **Use relaxation techniques** to calm upsetting thoughts
- ⇒ Acknowledge your **strengths** and the things you **do** like about yourself. Make a mind map or write them down.
- ⇒ Every night before you go to sleep, think of **3 things**you did well that day no matter how small